

# The benefits of accident management

How effective accident management can cut costs and get your business back on the road quickly.

While accidents may be a common sight on UK roads, the statistics behind them are rather shocking.

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Up to one in three road crashes involves a vehicle being driven for work, according to the Driving for Better Business campaign.

Meanwhile research by the Institute of Advanced Motorists has found that 86% of businesses have experienced an accident within the past 12 months, whilst the majority have had one of their drivers proven to be at fault at some point.

The effects on any business of a road crash can be considerable along with the resources required to deal with the aftermath. In addition to any injuries and emotional or psychological toll to the driver involved, there's also the issue of the costs, both directly and indirectly, to your business whilst the driver and vehicle are off the road. And of course as a business owner or manager there are the implications to you of many wasted hours of administration and disruption. In fact, research suggests that the real cost of a road accident could be between 4 and 32 times the “bent metal” cost.



For many SMEs, this is why it can be highly worthwhile to use the services of an accident management specialist, ensuring that your drivers receive help in the event of a crash whilst also getting the vehicle back on the road as soon as possible.

There are many reasons why it can be beneficial to turn to accident management experts such as Lombard Vehicle Solutions, including aftercare, which ensures drivers are supported emotionally and physically in the immediate aftermath, backed up by 24/7 support.

But using such services can also bring about financial benefits to the business through increased control over third-party costs. By providing trained specialists to speak to the driver over the phone at the scene of a crash, we can ensure that all data, including images if need be, is correctly captured. This can play a key role in assessing liability and can also help mitigate potentially expensive third-party claim costs by intervening to sort out courtesy car and vehicle repair requirements quickly and effectively.

And there are many other financial and operational benefits to using a specialist in repairs, including lower average cost, reduced vehicle downtime and protecting future insurance premiums.

Finally, a reputable accident management provider like Lombard Vehicle Solutions will also work with you to reduce the risk of incidents happening again. This can include undertaking online driver risk assessments and driver training to explore any patterns and unresolved risks and even looking at the benefits of telematics, such as Lombard's comprehensive ProFleet2 system, to capture vehicle information to provide evidence for future claims.

**“Online driver risk assessments and driver training will explore any patterns and unresolved risks”**

At Lombard Vehicle Solutions, our accident management programme handles every incident quickly and efficiently. We take care of all fault, non-fault and split liability claims. Our unique programme has been developed to deliver real added value, with online reporting keeping you completely in control, 24/7.

If you would like to find out more about what Lombard Vehicle Solutions could do for you, or would like to see our vehicle special offers, please click [here](#).

*Security may be required. Product fees may apply.*