

Why downtime management is essential for fleet optimisation

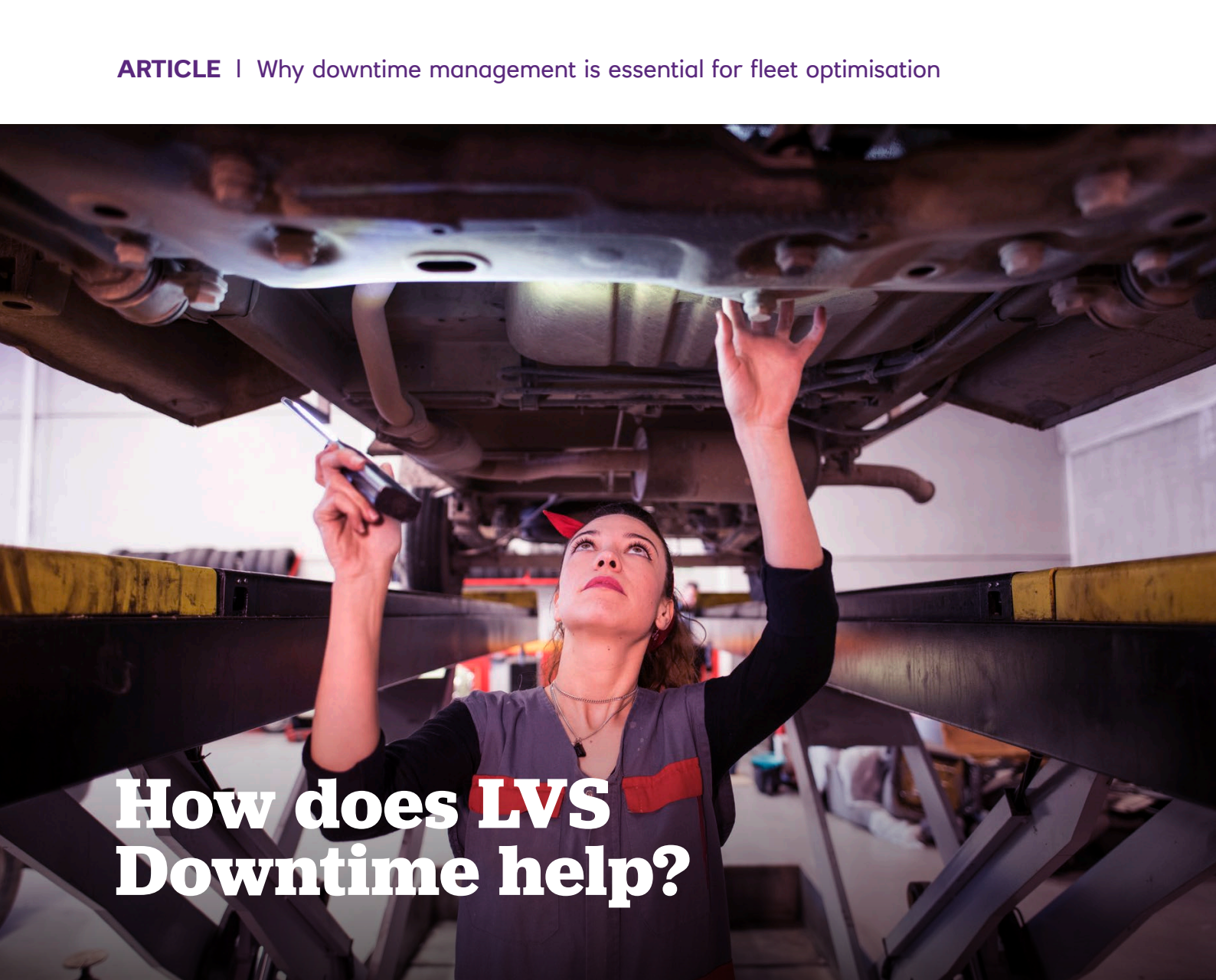
A man with a beard, wearing a blue polo shirt and black gloves, is looking down at a tablet computer. He is in a workshop or garage setting. In the background, another person is visible, working on a vehicle.

Why downtime management is essential for fleet optimisation

No matter how much you've budgeted for the individual elements of your fleet's costs, the implications of an individual vehicle's downtime costs can have an impact on your businesses revenue/profitability.

With an average vehicle costing £800 a day (according to Van News/Commercial Fleet) when off the road, Running a fleet with excessive downtime can make it very difficult to achieve fleet efficiency and control operational costs.

However, we at Lombard Vehicle Solutions (LVS) have developed a downtime solution, providing an efficient method of reporting and managing your vehicles while ensuring downtime is kept as low as possible.



How does LVS Downtime help?

We understand that any time a vehicle is off the road is at a cost to you.

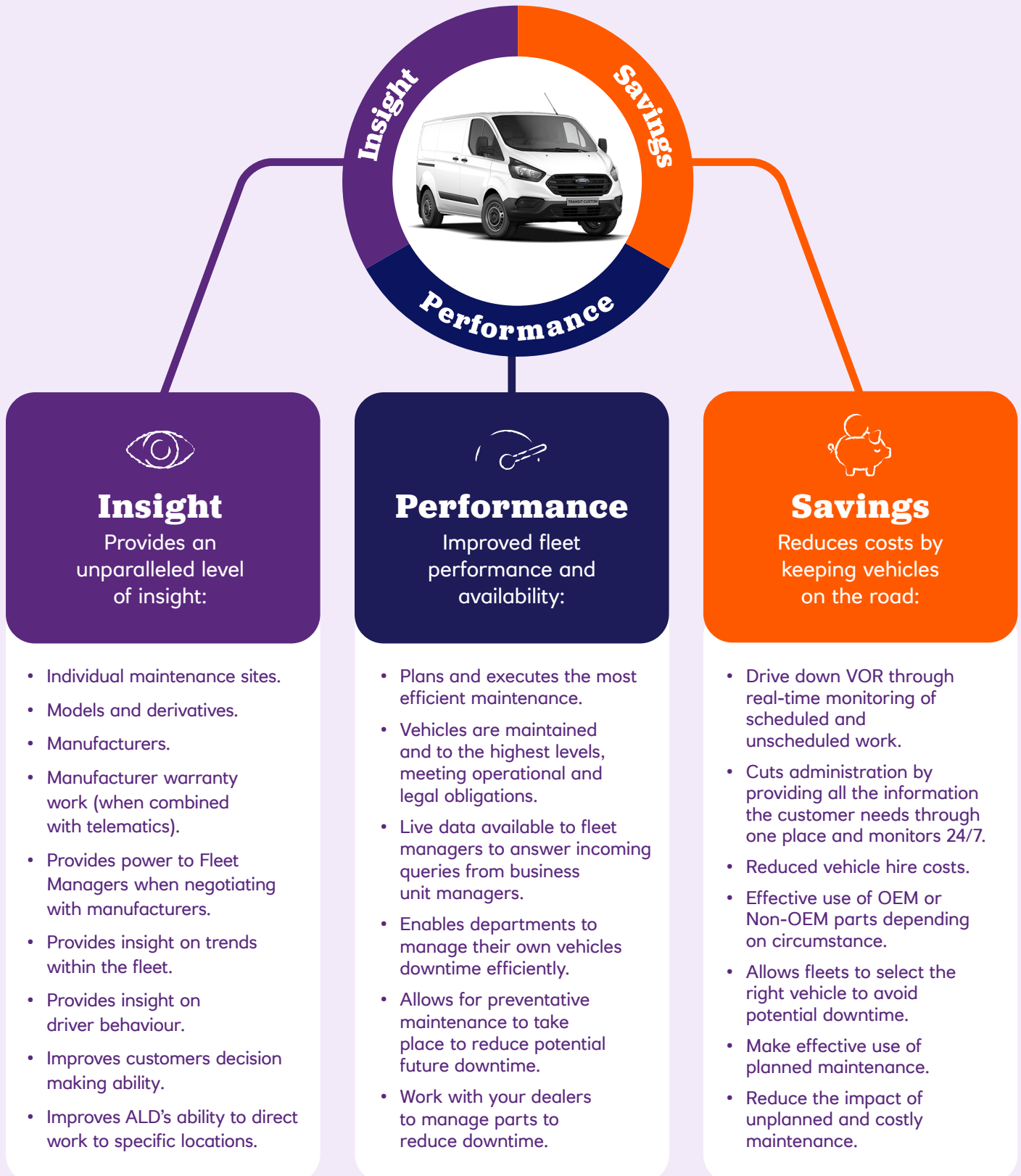
That's why we put pressure on dealerships from the moment we know your vehicle is on their courtyard to get it back on the road, fast.

Our aim is to ensure you have the confidence and reassurance that we understand how important a working fleet is to your business.

That's why, whether it's scheduled or unscheduled work, we make sure you're the priority.

With insights on dealership, fleet trends, manufacturer and telematics, we could ensure your fleet is on the road as much as possible, so your business' costs are controlled.

LVS Downtime: helping your business stay on the road



About the contributor



Russ Boulton
LCV Consultant

Specialisms:

- Light commercial vehicles
- Total cost of ownership
- Vehicle conversions and type approval

Russ works closely with fleets to identify vehicles that will provide optimal performance for the operational requirements and TCO demands of the business. He has a number of years of experience in the Van Conversion market, providing him a wealth of knowledge and technical understanding of the process.

Lombard Vehicle Solutions (LVS) is a trading name of ALD Automotive Limited (ALD), Oakwood Drive, Emersons Green, Bristol, BS16 7LB. LVS is a product solution provided for Lombard North Central PLC (Lombard) by ALD and there is a financial connection between Lombard and ALD as a result. The arrangement ensures that Lombard customers have access to a wider range of products to meet their vehicle asset finance needs. Customers whose agreements are regulated by the Financial Conduct Authority should be aware that Lombard is acting as a credit broker and not a lender, and that Lombard will receive a payment from ALD, should you wish to proceed with an agreement. You can ask Lombard or ALD for more information about this. ALD is registered in England and Wales with registration number: 987418. ALD is authorised and regulated by the Financial Conduct Authority (Firm Reference Number: 308101).

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Let's talk

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